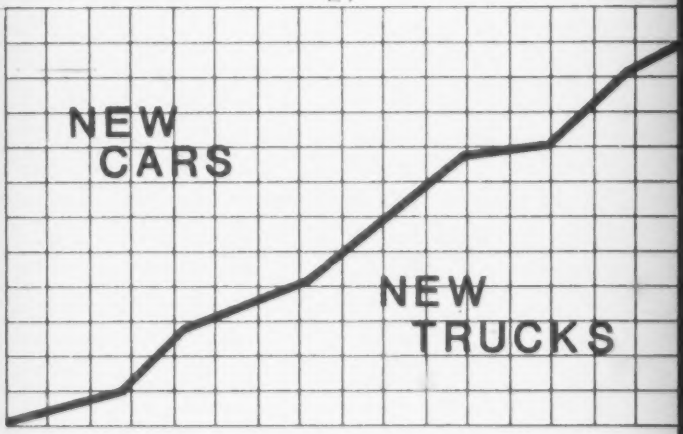
C7715-3 A

POCKET SUMMARY

SEPTEMBER 1990

OF REGISTRATIONS



COURTESY OF

POLK.

R. L. POLK & CO.
STATISTICAL SERVICES DIVISION

NEW IMPORTED CARS LEADING MAKES

MAKES	YEAR TO DATE 1990		YEAR TO DATE 1989	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	59764	.86	53241	.51
CHEVROLET STORM	70255	1.01	70925	.66
DODGE COLT DL/SW	15551	.22	23552	.31
DODGE COLT VISTA SW	1974	.03	6531	.07
DODGE STEALTH	52	-	-	-
EAGLE SUMMIT	10528	.15	15722	.20
FORD FESTIVA	42786	.61	54356	.71
GM LOTUS	111	-	185	-
MERCURY CAPRI	3355	.05	-	-
PLYMOUTH COLT DL/SW	17718	.25	21655	.28
PLYMOUTH COLT VISTA SW	11697	.03	5101	.07
PONTIAC LEMANS	32016	.45	42656	.55
OTHERS	1702	.10	13871	.26
TOTAL DOMESTIC SPONSORED IMPORTS	256949	3.72	276780	5.63
OTHER IMPORTS				
ACURA	108400	1.56	110005	1.43
AUDI	15744	.23	14112	.19
BMW	49977	.65	50911	.66
HONDA	544825	7.85	435834	6.49
HYUNDAI	103071	1.48	147878	1.92
INFINITI	2852	.18	3	-
ISUZU	3429	.05	14024	.18
JAGUAR	13737	.20	14135	.18
LEXUS	41268	.62	1850	.02
MAZDA	174696	2.51	174625	2.27
MERCEDES BENZ	51816	.77	54355	.72
MITSUBISHI	110856	1.59	69358	.91
NISSAN	521811	4.65	356056	4.76
SAAB	20359	.29	27069	.35
SUBARU	80829	1.16	110870	1.44
TOYOTA	545501	7.84	507356	6.61
VOLKSWAGEN	37549	.40	30752	1.26
VOLVO	72224	.04	77845	1.01
OTHERS	30240	.45	41556	.54
TOTAL OTHER IMPORTS	2538928	34.48	2380283	30.98
GRAND TOTAL ALL IMPORT CARS	2795665	38.20	2657063	34.61

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50	9265	.25	23359	.60
DODGE RAIDER	1414	.04	6636	.17
CHEVROLET GEO TRACKER	25118	.68	6597	.17
OTHER IMPORTS				
ISUZU	78361	2.11	70952	1.81
MAZDA	93506	2.52	90081	2.30
MITSUBISHI	33648	.91	30455	.78
NISSAN	124854	3.37	115164	2.94
SUZUKI	11434	.31	21817	.56
TOYOTA	207905	5.61	202209	5.17
VOLKSWAGEN	5081	.14	3773	.10
OTHERS	8332	.17	3410	.09
TOTAL OTHER IMPORT TRUCKS	561121	15.14	537891	13.74
GRAND TOTAL ALL IMPORT TRUCKS	596918	15.11	574485	14.68

UNITED STATES SUMMARY

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1985	10888608	4675192
1986	11139842	4801021
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195

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